

EEO PUBLIC FILE REPORT
 For the 12-month Period Ending 1/21/21

This report covers the following employment units:

Call Sign	Facility ID Number	Type of Station	Location City, State	LMA
KFIN	17690	FM	Jonesboro, AR	No
KBTM	17692	AM	Jonesboro, AR	No
KNEA	31609	AM	Jonesboro, AR	No
KWHF	51923	FM	Harrisburg, AR	No
KIYS	70460	FM	Walnut Ridge, AR	No

A. The following is a list of all vacancies for full-time jobs during the previous 12 months:

<u>Job Title</u>	Date of Opening	Date Filled
Account Executive	8/15/2020	7/8/2020
Account Executive	10/15/2020	12/1/2020
Account Executive	10/31/2020	Open

B. During the previous 12 months, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk (*) were organizations that requested to be contacted as job openings occurred:

Recruitment Source	Address	Contact Person	Telephone Number
1. Arkansas Broadcasters Assoc	2024 Arkansas Valley Little Rock AR 72212	Angie Robinson	501-227-7564
2. Arkansas State University Career Management Center	P O Box 2490 State University AR 72467	Tiffany Johnson	870-972-3025
3. All Access	AllAccess.com	n/a	n/a
4. Dr. Charles Coleman	300 N Fisher St Jonesboro AR 72401	Dr Charles Coleman	870-933-6743
5. Hispanic Community Service	311 W Huntington Jonesboro AR 72401	Gina	870-931-1884
6. East Arkansas Broadcasters On-Air and Websites	P O Box 1737 Jonesboro AR 72403	Brandon Loftice jobs@eabjonesboro.com	870-934-5003
7. indeed.com	indeed.com	indeed.com	
8. linkedin.com	linkedin.com	linkedin.com	

C. The following is a list of the sources for full-time jobs shown in Section A above and the recruitment source which provided the hiree for that position:

Job Title	Recruitment Source	Filled
1. Account Executive	rehire	rehire
2. Account Executive	2, 4, 5, 6, 8	6
3. Account Executive	Will fill later	Open

D. During the previous 12 months, there were a total of 10 people interviewed for vacancies for full-time positions. The following is a list of the total number of interviewees referred by each recruitment source shown in Section B above:

Recruitment Source	Total No. of Interviewees
1. Arkansas Broadcasters Association	0
2. Arkansas State University Career Management Services	1
3. AllAccess	0
4. Dr. Charles Coleman	0
5. Hispanic Community Service	0
6. EAB on air & website	9
7. indeed.com	0
8. linkedin.com	0

E. During the last 12 months, the station employment unit engaged in the following initiatives.

Due to the Covid 19 health pandemic and our small business lack of technological resources, we were limited in recruitment avenues and did not participate in public gatherings for recruitment purposes

1. Arkansas Broadcasters Association/Arkansas State University Internship Program, Spring and fall semesters. Communications students apply, and if accepted, report 10 hours per week for 15 Weeks to get hands-on experience and knowledge of broadcasting field. Supervised by Operations Manager, Program Director, and Sales Co-Manager.

Name of Respondent: East Arkansas Broadcasters of Jonesboro, LLC

Signed:



Typed Name: Barbara Nelson

Title: Business Manager

Date: 1/21/21

Telephone Number: 870-934-5000